

SnapTrade

easy e-Commerce

Price Overview

The scope of our services goes far beyond mere price optimization. You get a comprehensive software solution at fair prices.

With our dynamic graduated prices, we offer you a fair pricing model.

You save money and do not have to commit to a rigid billing model.

General information

How is billed done?

- Monthly at the end of the accounting period
- Dynamic scaling according to sales
- Free usage possible until your contract with the existing repricer expires

Monthly fees are charged on a sliding scale for sales. The number of sales is calculated across all registered marketplaces within the SnapTrade account. Each product (ebay repricing, Amazon repricing, BuyBox-MAX, FBA controller or ShopSPY) is calculated separately.

What are the payment methods?

- SEPA direct debit

At the end of the accounting period, your invoice will be sent to you by email. The invoice amount will then be collected from your business account by SEPA direct debit. You only pay for what you have actually used and you don't have to spend your claim before you have earned it.

How is the number of sales determined?

Your order contains: **2x** articles A and **1x** article B

~ **Total: 3 sales**

*The accounting is based on the sales achieved in the last 30 days. The sum of the sales positions is used for the classification in the corresponding scale.

Prices

(valid from 01.01.2021)

The current price information on our website applies.

Amazon Repricing

All prices plus VAT at the statutory rate.

Monthly fees:

MONTHLY SALES PER SELLER	3 MONTHS	12 MONTHS
< 1000	40,00 €	32,00 €
< 2.500	80,00 €	64,00 €
< 5.000	128,00 €	102,00 €
< 10.000	205,00 €	164,00 €
< 20.000	328,00 €	262,00 €
from 20.000	0,016 € / sale	0,013€ / sale

Contract period: Repricing for Amazon can be booked as a 3-month or a 12 month contract.

All prices plus VAT at the statutory rate.

MONTHLY FEES PER MARKETPLACE*	INCLUSIVE MARKETPLACE	EACH FURTHER MARKETPLACE
	1	9,00 €

* The monthly marketplace fee applies to all active marketplaces at the time of billing.

Billing example: Basic fee 12-month contract period

1st marketplace Germany: 1,500 sales
2nd marketplace Great Britain: 30 sales
3rd marketplace France: 20 sales

Total: **1,550 sales + 2 additional marketplaces**

→ **64,00 per month Amazon Repricing Fee + 18,00 € Marketplace Fees**

SnapTrade is offered with both a 3-month and a 12-month contract period – so you can have more 20% save up. This gives you the flexibility to weigh the risk of the contract against the higher fees and to express your trust in us with a 12-month contract period. In return, we thank you for your loyalty with the discount. The user contract for the SnapTrade price optimization is automatically extended by the duration of the contract period originally selected (3 or 12 months). To terminate the contract, send us the written notice of termination 30 days before the end of the respective billing period by email, fax or post.

BuyBox-MAX Strategy

The BuyBox-Max strategy is an optional part of our SnapTrade Repricing and can be booked if required.

All prices plus VAT at the statutory rate.

MONTHLY FEE PER ARTICLE	MINIMUM FEE
0,03 €	30,00 €

Contract term: The BuyBox-MAX Strategy can be booked as a 1-month contract.

You can book the BuyBox-MAX strategy comfortably in SnapTrade in addition to your existing contract. The contract period is 1 month. The first month is charged pro rata, depending on the billing period. The contract period is automatically extended by 1 month. To terminate the contract, send us the written notice of termination 30 days before the end of the respective accounting period by email, fax or post.

ASIN-Advisor

The ASIN-Advisor is **INCLUSIVE** for users of Amazon Repricing.

FBA-Controller

All prices plus VAT at the statutory rate.

MONTHLY FBA SALES PER SELLER	COST PER MONTH
< 1.000	10,00 €
< 2.500	20,00 €
< 5.000	32,00 €
< 10.000	48,00 €
from 10.000	64,00 €

Contract term: The FBA-Controller can be booked as a 1 month contract.

The FBA controller is bookable as a single module or in addition to your SnapTrade price optimization. In the case of a one-time booking, the contract period is automatically extended by 1 month. To terminate the contract, send us the written notice of termination 30 days before the end of the respective accounting period by email, fax or post.

Retroactive booking: The FBA-Controller can be posted retroactively for the following evaluation periods: 6 months / 12 months (access to the maximum evaluation period, i.e. up to 18 months)

If you book retro respectively, you have immediate access to the data for the booked evaluation periods. The fees are determined from the beginning of the tariff for the selected time period and shown in monthly invoice items, which makes tariff 12+ cheaper.

ebay Repricing

All prices plus VAT at the statutory rate.

Monthly fees:

MOTNHLY SALES PER SELLER	3 MONTHS	12 MONTHS
< 200	40,00 €	32,00 €
< 500	80,00 €	64,00 €
< 1.000	128,00 €	102,00 €
< 2.500	205,00 €	164,00 €
< 5.000	328,00 €	262,00 €
from 5.000	0,066 € / sale	0,053€ / sale

Contract term: Repricing for ebay can be booked as a 3-month or 12-month contract.

SnapTrade is offered with both a 3-month and a 12-month contract period – so you save 20%. This gives you the flexibility to weigh the risk of the contract against the higher fees and to express your trust in us with a 12-month contract period. In return, we thank you for your loyalty with the discount. The user contract for the SnapTrade price optimization is automatically extended by the duration of the originally selected contract period (3 or 12 months). To terminate the contract, send us the written notice of termination 30 days before the end of the respective accounting period by email, fax or post.

In the first 3 months only those sales are calculated, the articles of which are price-optimized by SnapTrade.

ShopSPY

All prices plus VAT at the statutory rate

MOTNHLY FEE PER ARTICLE PER SALES PLATFORM*	MINIMUM FEE
0,10 €	50,00 €

*with active repricing

Contract term: ShopSPY can be booked as a 1- month contract.

You can book ShopSPY comfortably in SnapTrade in addition to your existing contract. The contract period is 1 month. The first month is charged pro rata, depending on the billing period. The contract period is automatically extended by 1 month. To terminate the contract, send us the written notice 30 days before the end of the respective billing period by email, fax or mail.